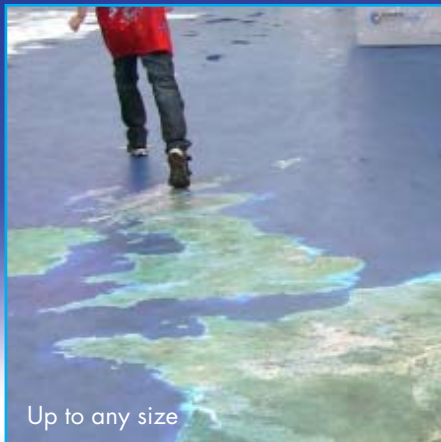


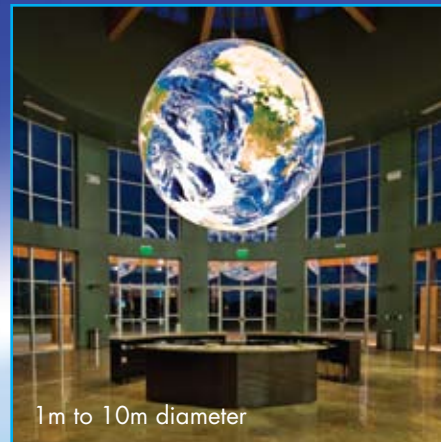
The Earth seen from space is one of the most powerful images of the modern era, one that has transformed how we think about our planet and ourselves. Vivifeye specialises in ways to convey these images and the power of the ideas they contain to any audience.

## PlanetObserver



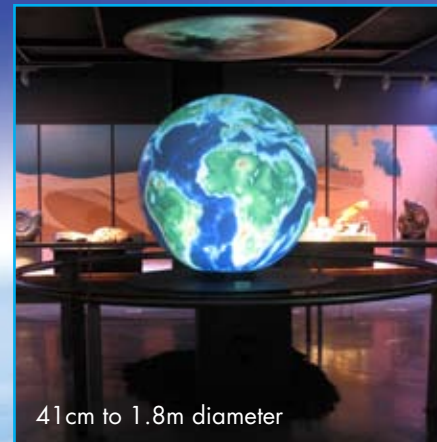
Interior/exterior durable flooring with integrated satellite graphic imagery

## World Globes



Suitable for permanent or semi-permanent installations. Fully customisable graphics and lighting options

## Magic Planet®



A flexible, portable range designed for events within the education, corporate communications and promotions sectors

- For companies and other organisations looking to capture the imagination of clients, visitors, employees and other stakeholders, we provide visually stunning displays that show your story off to best effect
- We provide systems for use in exhibitions and conferences that will catch the eye, draw people in and promote dialogue and relationships
- We supply schools with amazing technology that shows students how Earth systems actually work in the round, improving attentiveness and promoting better recall of details
- We offer ways of showing the entire earth or a tiny satellite footprint in innovative and eye-catching formats, so that you can gain your audience's attention and start to communicate your messages
- And we have smaller, economical ways of displaying the Earth, ideal for classroom use or as promotional gifts.

# Planet Observer

## Satellite floor maps - the way to make an entrance

Imagine the entrance to your building, office, school or exhibition with a satellite floor map showing your region, the whole country or even the entire world! It's a fabulous way to transform a public space, to show your audience your world and to convey your message.

Floor maps are available in two materials, depending on the characteristics of your location. For high-traffic areas choose interlocking PVC floor tiles; for a temporary exhibition space lino is ideal.

*Outdoor lino world map – Paris*



## +PlanetObserver 3D

We also offer PlanetObserver 3D, a new interactive 3D navigation software that combines satellite imagery in natural colours with data about the height of terrain to create highly realistic 3D perspectives.

Unlike other Earth visualisation software, PlanetObserver 3D shows the Earth in its natural colours, with 3D perspectives and without ungainly seams between images. There is no time lag as the user interacts with the system and the 3D capability allows her or him to change from a vertical view down onto the planet to a horizontal view across the surface and to “fly” from point to point.

*It is the perfect tool for science parks and museums, special events and corporate communication.*



*Interlocking satellite floor tiles,  
MTN Sciencenter,  
South Africa*

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## World Globes

**Grab their attention from any distance with a giant World Globe®**

When you are competing for attention, sometimes only size will do the job. So imagine the impact of a globe up to 10m/33ft in diameter!

Our new giant World Globes, available from 1m to 10m in diameter, make a dramatic statement for organisations that want to cut through the surrounding noise and distractions in a public space and grab their audience's attention. Maybe at an exhibition, conference or parade, in a corporate reception area or atrium or perhaps in a new school hall or building.

Featuring the latest generation of NASA satellite imagery, looking at one of these globes is like observing our home planet from space. Or you can customise the imagery in any way you want – adding points of interest, territories, logos, or completely changing the imagery to match a corporate look or campaign.

*Internally illuminated, rotating 12ft/3.66m diameter World Globe*



*10ft/3m World Globe customised for corporate customer*

## + Earthballs

**Second only to a trip into space**

Ideal for the classroom or home use – prices from just £9.95\*

EarthBalls make a wonderful gift for children, teens, adults... just about anyone. They are a wonderful complement to the standard globes found in every school classroom. While a political globe enables students to locate countries and cities, only an EarthBall (*or a trip to outer space*) gives the true perspective of how our world actually appears.

\*Plus post & packaging and VAT



Available in 41cm and 1m diameters, every EarthBall comes with the 20 page Global Handbook, full of games, activities & informational resources for Earth adventurers of all ages.

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“The public’s reaction to our new Magic Planet has been excellent. It has helped animate the Interaction Gallery and means that visitors now spend more time in Action Stations... we saw a 15% increase in footfall last year and the Magic Planet has helped us to improve visitor flow throughout the attraction.”

Frank Nowosielski,  
General Manager,  
Action Stations, Portsmouth

Magic Planets ranging in size from 41 cm to 1.8m in diameter are now in use around the world with organisations such as NASA and the European Space Agency (ESA), as well as BT, Boeing and StatOilHydro.

*A stunning 1.5m Magic Planet showing the effect of continental drift over millions of years, Mexico City*

## Magic Planet

### **Hold their attention for longer, with the Magic Planet**

The Magic Planet is simply one of the most stunning visual displays you will have seen and always draws a crowd. It allows people to view and explore moving digital images of the Earth, other planets and space as well as providing a completely new way of displaying multi-media content.

Because the Magic Planet is so eye catching, viewers pay attention for longer to what you have to say and they'll want to repeat the experience. This makes it ideal for any situation in which effective communication is critical - whether it's for education and outreach, executive briefing and situation awareness, corporate communication, marketing and promotion, or any other.



*TV personality Johnny Ball shows the Magic Planet to a young visitor at Action Stations, Portsmouth*



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